



STEPPEMEDIA LLC
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Company Address
2025 Woodbrook Ct, Ste 6
Charlottesville, VA 22901

CAPABILITIES STATEMENT

ABOUT STEPPEMEDIA LLC

SteppeMedia was launched to create innovative designs that inspire others to take action. We partner with business owners and government entities to expand and make the best use of their digital presence. We focus on building websites, as well as web and social media marketing in order to build consumer interest and discoverability of products. We use our corporate advertising experience to your benefit while you focus on running your company or agency.

CORE COMPETENCIES



Website Design



Graphic Design



Marketing Strategy & Implementation



Advertising Planning & Buying



Social Media Management (SMM)



Search Engine Optimization (SEO)

PAST PERFORMANCE

- Website creation, SEO, Marketing Strategy Imp & Social Media Management
- E-commerce website & Payment Integration
- Facebook advertising campaign & Creative Designs & Campaign Optimization
- Google adWords campaigns, Creative Design & Campaign Optimization
- Video Animation
- Company Branding, Logo Design, Color Palette
- Marketing Print Materials

CODES & CERTIFICATIONS

- SWAM Certification #817208
- Minority Owned Small Business
- eVA # VS0000293901

NAICS CODES:

- 541430, 541910, 541613, 541870
- 541840, 541830, 541850, 512191

CONTRACT VEHICLES

- George Mason University
- CREATIVE & MARKETING SERVICES
- Contract Number GMU-1692-21-23

